

# **Strategic Plan Council for Standards in Human Service Education 2019-2022**

## **Executive Summary**

The Board of the Council for Standards in Human Service Education (CSHSE) met October 2019. The revised strategic plan establishes the goals CSHSE will focus upon for the next 3 years. It is predicated upon significant organizational accomplishments and changes in the Human Services field.

## **Mission Statement**

The Council is committed to improving the quality, consistency and relevance of human service education programs and assuring best practices in Human Service Education through evidence-based standards and a peer-review accreditation process.

## **Vision Statement**

The vision of the Council is to promote excellence in human service education providing quality assurance, and to support standards of performance and practice through the accreditation process.

## **Board Profile**

The Board of Directors manage the affairs and business of the Council and shall be vested with all the powers necessary to perform the business of the Council subject to applicable law, the Articles of Incorporation and the Bylaws.

The Executive Officers of Board of Directors are elected by the Board concurrent with the annual meeting for a term of four years and consist of the following:

- President
- Vice-President of Accreditation
- Vice-President of Publications
- Treasurer
- Secretary
- Immediate Past President

Board Members-At-Large are nominated based on specific qualities of the programs in which they represent including, but not limited to: associate degree, bachelor's degree, master's degree, online, and multiple sites. Their term of office is either two or four years. If the membership fails

to nominate a candidate for one of these positions, the Board of Directors has the option of filling that position with a qualified person.

Public Members represent the public in decision-making and policy setting and are elected by the Board of Directors to serve a four-year term. The Board shall have a minimum of one public member but no more than three. The Public Member shall attend all board meetings and shall vote on accreditation/reaccreditation issues and other board actions. The Public Member shall have no relationship or affiliation with a CSHSE member program. Public Members shall be nominated by a current Board member and shall be elected by two-thirds vote of the Board.

### **2019 – 2022 Strategic Goals:**

- Advance relevant, diverse and flexible standards that address national trends and regional workforce needs
  - Monitor enrollment trends
  - Explore the accreditation potential of micro credentials, badges, and certificate programs
  - Research organizations that accredit online programs
  - Promote the value and importance of accreditation
  - Review potential compliance issues with the current standards
  - Promote Master's degree program accreditation
  
- Continue to utilize CSHSE sub-committee infrastructure.
  
- Implement a formalized succession planning process built upon member strengths and the range of skills needed to conduct business effectively and efficiently.
  - Improve pool of self-study readers
  - Recruit Board members and officers
  
- Maintain Financial Stability
  - Maintain CSHSE operational financial resources
  - Increase membership
  - Increase outreach to members to become accredited, particularly Master degree program institutions
  - Continue developing annual projected budget

Maintain oversight of Management Company in regards to finances related to membership and accreditation functions

- **Strategic Partnerships**

- Maintain working relationship with National Organization for Human Services (NOHS)

- Explore potential partnerships with e-portfolio or accreditation management companies to submit self-study reports

- Identify potential interns/work study students from accredited Human Service programs

- Explore potential partnerships with Health and Human Service agencies

- Maintain partnership with CHEA